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Community Enhancement Fund

The Grant County Community Health Council (GCCHC) and Freeport-McMoRan Copper & Gold are accepting proposals for community capacity-building speakers and trainings. The “*Community Enhancement Fund*” will provide funds for speakers and training programs for community organizations, coalitions and entities that otherwise would not be able to access them due to the cost of the speaker or travel cost of the training. By bringing the event to Grant County, it increases the number of organizations and community members that are able to attend.

This opportunity will allow people and organizations in Grant County to experience a training event as a community, rather than as separate agencies. Most importantly the community training and or speaker will increase the skill level and knowledge of organizations in the community and then transfer this into activities. The GCCHC will assist the organizations and entities with the activities by providing support through our community action teams in order to keep the activity process sustainable.

The broad mission of GCCHC is to enhance the quality of life in Grant County through needs assessment, planning and prioritizing, and coordination of efforts to meet those needs. The Health Council has five priority areas to guide policies, operations and grant making. The priorities are behavioral health, community safety, family resiliency, fitness and nutrition, and economic development. Accordingly, GCCHC will give priority to proposals that have the potential to bring about community capacity building in these areas. Members of GCCHC’s Criteria Committee will review proposals, with final review from a representative from Freeport-McMoRan. Notification of Award will be two to four weeks after proposal submission.

Deadline for submission of proposals by 4:30 p.m. on the following dates:

Friday, January 20, 2012
Friday, April 20, 2012
Friday, July 20, 2012
Friday, October 19, 2012

Please return completed application to tknauf@grmc.org or our office in the Grant County Business & Conference Center, 3031 Hwy 180 East, Silver City, NM.

Funding Opportunity Description

The “*Community Enhancement Fund*” seeks to provide community based programs in Grant County with expert speakers or trainers that would benefit the community.

- The purpose of the fund is to enhance the expertise and capacity of our citizens to deliver programs of excellence to our community.
- The capacity building program will produce community-enriching activities that will produce a measurable and sustainable impact.
- Capacity building activities ensure that Grant County organizations have the tools to facilitate key changes within their organizations and the community.

This funding is intended to pay for the direct cost of implementing the proposed event or project. It also covers fees for speakers or trainers that are experts in their fields and can increase the community’s capacity to deliver quality programs. Organizations are asked to contribute in some capacity, either in terms of financial support or time commitment.

Preference will be given to proposals that include one or all of the following components:

1. Health Council Priorities: Behavioral Health, Community Safety, Family Resiliency, Fitness and Nutrition, and Economic Development.
2. Improves or enhances services or organizations in the “Mining District.”
3. Supports community action team activities for community wellness (see Community Health Improvement Plan 2009 and community action teams strategic plans at www.gcchc.org)
4. Demonstrates cross-section of rural demographics and diverse populations’ participation and attendance at event and activities.

Suggestions for proposals:

- Include provisions for a percentage for scholarships and/or tickets for community.
- Do not include food costs in proposals.

**The Freeport-McMoRan /Grant County Health Council
“Community Enhancement Fund”**

Name of organization or responsible party: _____

Address: _____

City: _____ N.M. Zip: _____

Phone Number: _____ Fax Number _____

Email Address: _____

Type of agency: _____

What is the primary service of your organization?

Give a brief history of your organization, describing its purpose, activities and accomplishments:

What geographic area does your organization serve?

1. Proposal Summary: (40 points)

Name of speaker or training program? (Provide their qualifications)

Describe the issue or problem to be addressed with the grant funds?

Why is this speaker or training important to this county? (Why chosen as a priority, data, incidence rates)

Who will benefit from it? (Number of people/groups involved? target population? groups outside of Grant County?)

Where will it be carried out? (site, locations, service area)

How will this event address GCCHC Priorities? (behavioral health, community safety, family resiliency, fitness and nutrition, and economic development)

2. Goal, Objectives, and Evaluation: (30 points)

Goal: What changes and impact in the community are expected to result from this proposal?

Objectives: What will participants learn at this event? (learning objectives)

Evaluation: How will Grant County be measurably different as a result of this event? How will the impact of this event be measured? (explain in detail)

Sustainability: What is your subsequent plan after the event to continue your proposed efforts and activities to benefit the community?

3. Marketing: (10 points)

Provide a marketing plan that describes your public relations, media and marketing of the proposed activity so that it reaches the most people in the community. (explain in detail)

4. Budget: (10 points): (Note: Transportation, Food and Lodging expenses are regulated by the Federal Government; find the current rates at <http://www.gsa.gov/portal/category/21287>)

What expenditures are you requesting from the "Community Enhancement Fund" to carry out this event? (Briefly explain scope, method, and use of each line item)

What other resources are available from your organization to support this event? (In-kind match, cash)

Please provide a budget narrative:

Line Item	Cost	Grant Request	Applicant Contribution
Speaker/Trainer			
Facility			
Food/Lodging			
Transportation			
Media			
Materials			
Tech Asst.			
Total			